

# Arts, Humanities and Communication



*Are you a creative thinker? Are you a “people” person? Are you imaginative, innovative and original? Do you like to communicate ideas? If you like drawing, playing a musical instrument, taking photos or writing stories, then a career in arts humanities and communication might be right for you.*

**Bakersfield College**  
**Building Careers. Building Community.**

**BAKERSFIELD  
COLLEGE**

# Arts, Humanities and Communication Career and Learning Pathway

The Arts, Humanities and Communication Pathway is an ideal way to explore perspectives on humanity and learn how to be a creative and critical thinker. These may include graphic design, theater arts, journalism, education, photography, and public relations.

## American Sign Language

American Sign Language provides a linguistic exploration of the various components of ASL and an in-depth examination of the culture of deaf people. The objective of the program is to provide students with a foundation for achieving fluency and the opportunity to transfer to a four-year institution. With additional training, employment opportunities include interpreting, teaching and social service.

## ASL Interpreter Training Program

The BC ASL/English Interpreter Training Program is a two-year opportunity for students who wish to enter the field of sign language interpreting. Upon completion, students will demonstrate the ability to interpret between ASL and English, both consecutively and simultaneously. In addition, students will reflect an in-depth understanding of business practices, specialized settings and professional ethics. Program completers will be able to attain employment in an understaffed field, working independently in the community for academic and governmental agencies and private businesses.

*Annual Median wages are \$58,180\**

## Art History

The Associate of Arts in Art History for Transfer Degree will engage students in the study of art created by individuals and groups from various cultures, geographies and time periods. Students will explore specific periods, cultures, movements and styles of art while learning to interpret and critique the art work from multiple perspectives.

## Communication Studies

Communication Studies equips students with relational and presentation skills that provide a foundation for success throughout students' educational and business careers as well as personal interactions. Students learn about verbal and nonverbal channels of communication that inform, persuade, manage, interpret, direct or influence social interaction in diverse contexts. This degree introduces students to both established and contemporary theories of human communication pertaining to societal construction, maintenance and perpetuation of acceptable patterns of

communicative conduct. Students choosing this degree also acquire pragmatic communication skills enabling them to competently navigate social interaction within interpersonal, small group, public, organizational and intercultural contexts. Students learn field-specific nomenclature as well as effective oral, listening and critical thinking skills needed to successfully manage communication encounters in a variety of professional and personal environments.

## Career Options

*(Most require a four year bachelor's degree, but some do not)*

*Annual median wages are \$48,891\**

- Communications Teachers, Postsecondary
- Advertising/Marketing
- Media/Broadcasting
- Public Relations

## Graphic Design

This program is designed to prepare students for entry-level positions in graphic design related fields, such as advertising, graphic design, illustration and digital imaging. The core learned disciplines are the principles of design, an understanding of visual elements, exposure to art and design history, conceptual visual problem solving, and the production of a portfolio using industry-standard software and processes.

## Career Options

*Annual Median wages are \$33,556\**

- Graphic Designer
- Web Designer
- Creative/Art Director

## History

Historians analyze the events and processes of the past, both to gain more understanding of human nature, in any place or any time, and to explain the distinctive dynamics of particular societies, usually in regional and chronological contexts.

Historical study is an important part of the liberal arts program and the development of critical thinking skills. Most careers in history require education beyond the associate degree and some require a graduate degree. The study of history can serve as preparation for graduate study in education, law, business, government and journalism.

*\*Salary information: [salarysurfer.cccco.edu](http://salarysurfer.cccco.edu)*



# Explore this career and learning pathway at:



[programmap.bakersfieldcollege.edu/academics](http://programmap.bakersfieldcollege.edu/academics)

Choose **Arts, Humanities & Communication**

## Journalism

Journalism is a program that focuses on the theory and practice of gathering, processing and delivering news and prepares individuals to be professional print journalists, news editors and news managers. It also includes instruction in news writing and editing; reporting; photojournalism; layout and graphic design; journalism law and policy; professional standards and ethics; research methods and journalism history and criticism.

### Career Options

(Most require a four year bachelor's degree, but some do not)

Annual median wages are \$50,611\*

- Broadcast Journalism
- Freelance Writing
- Grant Writing
- Newspaper Reporter

## Liberal Arts

The Liberal Arts major is designed to provide students with the opportunity to earn an associate in arts degree in a broad area of study. The major is interdisciplinary and allows students to develop a variety of skills transferable to numerous occupations and fields of study. The major is intended to provide general knowledge and to develop the intellectual capacities, such as reasoning and judgment, as opposed to professional or vocational skills. This major is suitable for transfer students preparing for upper division study in a variety of fields in the liberal arts and for those students undecided as to major or further study.

## Media Arts

The program is designed to prepare students for entry-level positions in media arts. Visual communicators increasingly need media arts skills, and this program will provide entry-level competencies for a number of career paths.

### Career Options

Annual Median wages are \$35,212\*

- Videographer/Video Editor
- Animator
- Motion Graphics Designer
- Filmmaker/Film Editor

## Music/Commercial Music

The Commercial Music Certificate of Achievement provides experience and exposure to key components of commercial music, allowing students to combine their passions for technology and music. Students will gain basic knowledge in technologies crucial to the modern recording studio, including use of popular digital audio workstations such as Logic and Pro Tools. Exposure to sound synthesis will provide perspective on the infrastructure of today's music software. Experience with audio hardware and software, along with courses in music business and commercial music composition will provide students with skills necessary to pursue a career in audio engineering, production, performance, composition, promotion, publishing and many other options.

### Career Options

(Most require a four year bachelor's degree, but some do not)

Annual median wages are \$26,789\*

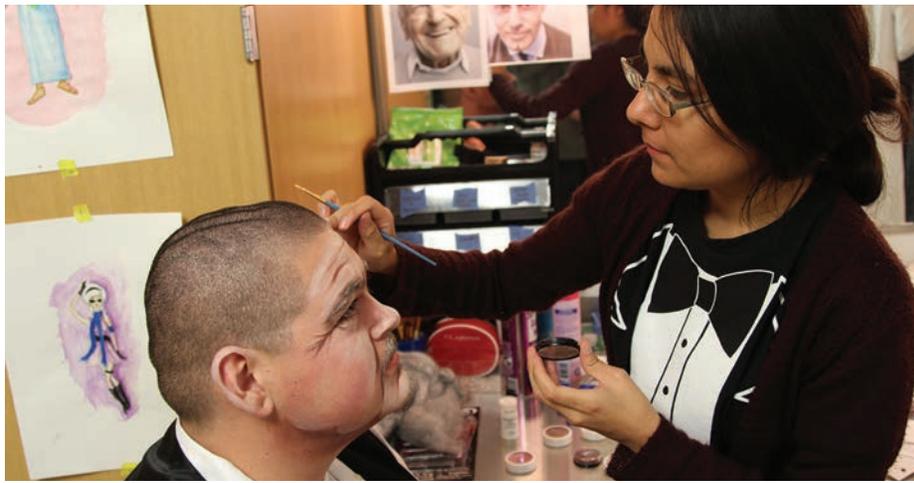
- Music Producer
- Composer
- Radio DJ
- Recording Engineer
- Music Teacher/Education

## Philosophy

The Associate of Arts in Philosophy for Transfer degree is designed to provide students a clear transfer pathway and completion of the philosophy baccalaureate degree. Philosophy has always been and continues to be one of the strongest traditional liberal arts majors in higher education. Some students major in Philosophy as a precursor to graduate work and academic careers, teaching and conducting research in Philosophy and Education. The emphasis on critical thinking, theories of knowledge, value and reality, truth, rational argument and proof make Philosophy an excellent pre-professional undergraduate major (for example for law, theology, medicine, business, computer science) or minor (for example for the natural, physical and social science and humanities majors).

## Photography

The program is designed to prepare students for entry level positions in photography. The core learned disciplines are photography, photographic lighting, an understanding of the



# Certificates and Degrees

offered in this Career and Learning Pathway

visual elements, exposure to art and design history, conceptual visual problem solving, and the production of a portfolio using industry-standard software and processes.

*Annual Median wages are \$30,163\**

## Spanish

The Associate of Arts in Spanish for Transfer degree provides a linguistic study of the language and an in-depth look into the culture of the Spanish-speaking world. The objective of the program is to provide students with opportunities to obtain an Associate degree in Spanish, transfer to a four-year college and achieve their academic goals. Graduates of this program will be better prepared for employment in both academic and non-academic fields, such as schools, corporations, business entities and non-profit organizations.

## Studio Arts

The Studio Arts program prepares individuals to generally function as creative artists in visual and print media. The program includes instruction in traditional fine arts media (drawing, painting, sculpture, printmaking, CAD/CAM), modern media (ceramics, textiles, intermedia, photography, digital images), theory of art, color theory, composition and perspective. This program also teaches the techniques and procedures for maintaining equipment and managing a studio and art portfolio marketing.

## Career Options

*(Most require a four year bachelor's degree, but some do not)*

*Annual median wages are \$29,160\**

- Art Exhibition Coordinator/Consultant
- Art Teacher/Education
- Filmmaker/Motion Picture Artist
- Graphic Designer/Technician
- Interior Decorator

## Theatre Arts

The Theatre Arts program provides an excellent foundation in theatrical production and performance skills including acting, stagecraft and technical theatre. The AA-T in Theatre Arts emphasizes production and experience in the creation of theatrical performances. At the same time, the degree offers courses in all aspects of the theatre, both artistic and academic.

### American Sign Language (AA)

- ASL Interpreter Training Program (CA)

### Art

- Art History (AA-T)
- Studio Arts (AA-T)
- Graphic Design (CA)
- Media Arts (CA)
- Photography (CA)

### Communication Studies (AA-T)

- Communication (CA)

### Journalism (AA-T)

### History (AA-T)

### Liberal Arts (AA)

### Philosophy (AA-T)

### Spanish (AAS-T)

### Music (AA-T)

- Commercial Music (CA)

### Theatre Arts (AA-T)

B: Bachelor of Science Degree  
 AS-T: Associate of Science Degree for Transfer  
 AA-T: Associate of Arts Degree for Transfer  
 AS: Associate of Science Degree  
 AA: Associate of Arts Degree  
 CA: Certificate of Achievement  
 JSC: Job Skills Certificate

## Career Options

*(Most require a four year bachelor's degree, but some do not)*

*Annual median wages are \$31,001\**

- Education/Theatre Teacher
- Actor/Actress
- Producer Box Office Manager
- Special Effects Technician
- Acting Coach
- Stage Manager

# Steps of Enrollment

[www.bakersfieldcollege.edu/steps](http://www.bakersfieldcollege.edu/steps)

<b>Step 1</b>	Apply to Bakersfield College online
<b>Step 2</b>	Attend Orientation — in person or online
<b>Step 3</b>	Placement — see Counselor
<b>Step 4</b>	Develop an Education Plan
<b>Step 5</b>	Register for Classes — through InsideBC

## Disabled Student Programs & Services (DSPS)

[www.bakersfieldcollege.edu/student/dsps](http://www.bakersfieldcollege.edu/student/dsps)

Disabled Student Programs & Services (DSPS) assists the college in providing equal access to educational opportunities for students with disabilities. DSPS provides reasonable accommodations to students with documented physical, mental health, and learning disabilities who are enrolled in classes through Bakersfield College.

## Extended Opportunity Programs and Services (EOP&S)

[www.bakersfieldcollege.edu/student/eops](http://www.bakersfieldcollege.edu/student/eops)

Extended Opportunity Programs and Services (EOP&S) is a state funded program that serves educationally and financially disadvantaged students. EOP&S offers several programs that provide additional assistance for Bakersfield College students to succeed in college.

## How to Apply for Financial Aid

[www.bakersfieldcollege.edu/finaid](http://www.bakersfieldcollege.edu/finaid)

### Step 1: Apply

Submit a free application for **Federal Student Aid (FAFSA)** at [www.fafsa.gov](http://www.fafsa.gov) or the **CA Dream Act** at <https://dream.csac.ca.gov>.

### Step 2: Submit Forms

You will receive an email from the Bakersfield College Office of Financial Aid once your financial aid application is processed. This email will provide instructions on completing any additional forms.

### Step 3: Review Award Email

You will receive an award email once your file is reviewed and finalized. You may also view your awards on "insideBC." NOTE: You must meet all eligibility requirements to receive funds.

### Step 4: Receive Disbursement

BC has partnered with BankMobile Disbursements to deliver your financial aid refund. Learn more about managing your BankMobile account at [bakersfieldcollege.edu/finaid/bankmobile-disbursements](http://bakersfieldcollege.edu/finaid/bankmobile-disbursements)

## Articulation

The Articulation Program, based at Bakersfield College, is an integral part of Career and Technical Education and encourages high school students to continue technical training and education at the college level by offering college credit for high school articulated courses. Articulation provides a smooth transition from high school to a certificate, associate degree or transfer at the community college by eliminating duplication of course work. For more information on articulation visit <https://www.bakersfieldcollege.edu/cte/articulation>

## Dual Enrollment

The Dual Enrollment Program helps high school students to get a jump start on college by earning college and high school credit at the same time. Students can take Dual Enrollment courses in a variety of disciplines and fields including general education and career pathway courses that align with local industry needs. In addition to saving time and money, Dual Enrollment courses help prepare students for the rigors of college level studies. For information on Dual Enrollment visit [www.bakersfieldcollege.edu/dual-enrollment](http://www.bakersfieldcollege.edu/dual-enrollment)

# Student Employment

[www.bakersfieldcollege.edu/student/employment](http://www.bakersfieldcollege.edu/student/employment)

Student Employment is a subdivision of the Career Education Department that supports career readiness, on and off-campus employment, work experience, internships and other work based learning activities.

Job Developers are available by appointment to support students, graduates, and alumni with career related services such as resume review, job search strategies and mock interviews. For more information please stop by FACE 16 or call (661) 395-4402.

**Step 1** Create an account on Jobspeaker: [bakersfield.jobspeaker.com](http://bakersfield.jobspeaker.com) Click "Free Sign Up"

**Step 2** Select your program, complete your profile and upload your resume

**Step 3** Begin your Job Search

*For best results with Jobspeaker registration use Google Chrome as your browser.*



## With jobspeaker™ you can:

- **Find jobs** on and off campus, save them using the bookmark tool, and apply on the web or from your mobile device
- Get **personalized job search** based on your skills
- Manage job search related events **all in one dashboard**

**TIP:** When actively job seeking, check your Jobspeaker account often; all interactions, including the scheduling of your interview, will be done through the online system.

**For all these tools and more right at your fingertips, download the app from Google Play or the App Store®.**



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## Explore Careers @ these websites



[www.cacareerzone.org](http://www.cacareerzone.org) — With Career Zone California you will learn about yourself through an assessment, explore available employment options; and decide the training that will prepare you for them.



[www.onetonline.org](http://www.onetonline.org) — O-Net is a national tool for career exploration and detailed descriptions of the world of work and job analysis; providing valid labor market data on a broad range of occupations.



[bakersfield.emsicc.com](http://bakersfield.emsicc.com) — Bakersfield College's Career Coach allows you to identify careers that interest you through career assessments then explore careers and relevant data. You can then discover majors and programs to get you to the career you want. Career Coach also has a tool to assist with resume building.



[finditbeit.org](http://finditbeit.org) — Find it! Be it! helps students explore career programs offered at colleges throughout the region and take a six-question quiz to match your interests to programs that prepare you for well-paying jobs close to home.



[salariesurfer.cccco.edu](http://salariesurfer.cccco.edu) — SalarySurfer helps students and their families make important decisions about investing time and money in a college education. Also shares potential earnings after receiving a certificate or degree.

## BAKERSFIELD COLLEGE

1801 Panorama Drive, Bakersfield, CA 93305  
(661) 395-4402 • [BakersfieldCollege.edu](http://BakersfieldCollege.edu)

### Affirmative Action/Equal Opportunity Statement

In accordance with the requirements of the Civil Rights Act, Bakersfield College provides services and benefits to students regardless of race, color, national origin, ancestry, gender, age, religion, marital status, medical condition or disability. The lack of English language skills will not be a barrier to administration and participation in vocational education programs. Additional information/contacts are included in the Bakersfield College Catalog.