

KERN COUNTY CAREER AWARENESS MONTH

VISIT EMPLOYERS. EXPLORE PROGRAMS.

FEBRUARY 1-28, 2021

Experience It

WATCH

- Women in IT: Security Programs Are On the Rise
- Women Career Award: Empowering Student Leaders
- Student Councils: Let's College & Employment
- Local Career Home & Care: Local Jobseekers

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Learn More

Employer Resources

- Website
- D3 Promo
- Promo Video
- Promo Video
- Instagram

Feature Your Company or Program on the Kern County Schools Career Awareness Month Website.

Upload videos, flyers, and photos to introduce Kern County students and their families to your exciting careers.

HOW TO PARTICIPATE GUIDE

Share Your Company with Kern County Students & Parents During Career Awareness Month
Throughout February 2021

With our annual Career Expo canceled this year, we are excited to offer local employers the opportunity to virtually share videos, handouts, and other materials on the new interactive experience web page!

STEP ONE:

Go to

<https://finditbeitkerncounty.org/contribute/>



STEP TWO:



- Click on “See more information here” to learn more about the Career Education Month Experience.
- Scroll down to the “Get Started” Section and select “employer” or “Faculty or Staff at an area school” and enter your school, company or program name

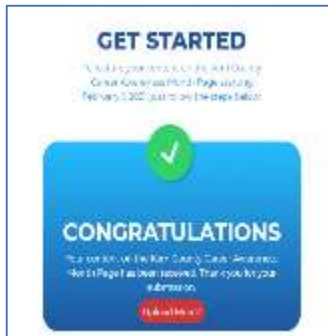
STEP THREE:

- c. Fill in the name of your company or school and a link to your website. (Include your department or type “N/A”
- d. The optional “Name and Address Box” can be used if you would like the name and address of your company on the Career Awareness Month website to appear differently than the company information you entered above.
- e. Next fill in your name, address, email and phone. We will include this on the website for students and parents to contact you.

Step FOUR:

- f. Next list the items that you will be uploading (one per line.) This will be the name that will appear on your page on the Career Awareness Month website over the item you upload.
- g. Describe the items you are uploading, for example, “Company Information” or “All About Our Business & Finance Programs.”
- h. Now you can upload your items. You can upload PDF’s, videos or links to videos on YouTube. You can also upload images or audio files.

Step FIVE:



- i. Select “I want to Upload a File” or “I want to link to a YouTube video.” (Pro Tip: Upload files first, then any YouTube videos)
- j. Click on “Upload file” and follow the directions in the pop-up boxes to select a file.
- k. Repeat to upload additional files. The files you have already uploaded will appear on the screen.
- l. Once you have finished uploading files and shared any YouTube links, you can click on “Submit.”
- m. The “Congratulations” Box will appear and you’re done!
- n. Don’t worry if you forgot something! You can click the “upload files” button to add more files!

Don’t Forget to Upload Your Logo and Photos!

**Share Your Company or Program Now!
 Visit**

<https://finditbeitkerncounty.org/contribute/>